

Privacy Policy

The controller responsible for data processing within the meaning of data protection laws, in particular the EU General Data Protection Regulation (GDPR), is:

GPC Deutschland by Schmitt & Zerreissen GmbH

Langenhansen 9
74744 Ahorn - Buch

Represented by:
Frank Eikelberg

Your Data Subject Rights

Under the contact details of our data protection officer provided below, you may exercise the following rights at any time:

- Access to your data stored by us and information about its processing
- Rectification of inaccurate personal data
- Erasure of your data stored by us
- Restriction of data processing, provided we are not yet allowed to delete your data due to legal obligations
- Objection to the processing of your data by us
- Data portability, provided you have consented to the data processing or concluded a contract with us

If you have given us your consent, you may revoke it at any time with effect for the future.

You may also lodge a complaint at any time with the supervisory authority responsible for you. Your competent supervisory authority depends on the federal state of your residence, your work, or the alleged infringement. A list of supervisory authorities (for the non-public sector) with addresses can be found at:

https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html

Purposes of Data Processing by the Controller and Third Parties

We process your personal data only for the purposes stated in this privacy policy. Your personal data will not be transferred to third parties for purposes other than those stated. We only share your personal data with third parties if:

- You have given your explicit consent
- The processing is necessary for the performance of a contract with you

- The processing is necessary for compliance with a legal obligation
- The processing is necessary for the purposes of legitimate interests and there is no reason to assume that you have an overriding legitimate interest in not disclosing your data

Deletion or Blocking of Data

We adhere to the principles of data minimization and data economy. We therefore store your personal data only as long as necessary to achieve the purposes stated here or as required by the various retention periods stipulated by law. After the respective purpose ceases to apply or these periods expire, the corresponding data will be routinely blocked or deleted in accordance with legal regulations.

Collection of General Information When Visiting Our Website

When you access our website, information of a general nature is automatically collected by means of a cookie. This information (server log files) includes, for example, the type of web browser, the operating system used, the domain name of your internet service provider, and similar information. This is exclusively information that does not allow any conclusions to be drawn about your person.

This information is technically necessary to correctly deliver the content of websites requested by you and is mandatory when using the internet. It is processed in particular for the following purposes:

- Ensuring a smooth connection to the website
- Ensuring a smooth use of our website
- Evaluating system security and stability
- For further administrative purposes

The processing of your personal data is based on our legitimate interest for the purposes listed above. We do not use your data to draw conclusions about your person.

Recipients of the data are only the controller and, if applicable, processors.

Anonymous information of this kind may be statistically evaluated by us in order to optimize our website and the underlying technology.

SSL Encryption

To protect the security of your data during transmission, we use state-of-the-art encryption methods (e.g. SSL) via HTTPS.

Newsletter

Based on your explicit consent, we will regularly send you our newsletter or comparable information by email to the email address you have provided.

Providing your email address is sufficient to receive the newsletter. When registering for our newsletter, the data you provide will be used exclusively for this purpose.

Subscribers may also be informed by email about circumstances relevant to the service or registration (e.g. changes to the newsletter offer or technical conditions).

For effective registration, we require a valid email address. To verify that a registration is actually made by the owner of an email address, we use the “double opt-in” procedure. For this purpose, we log the newsletter order, the sending of a confirmation email, and the receipt of the requested response. No further data is collected. The data is used exclusively for sending the newsletter and will not be passed on to third parties.

You may revoke your consent to the storage of your personal data and its use for sending the newsletter at any time. Each newsletter contains a corresponding link. You can also unsubscribe at any time directly on this website or inform us of your request via the contact option provided at the end of this privacy policy.

Contact Form

If you contact us by email or via a contact form with any kind of inquiries, you give us your voluntary consent for the purpose of contacting you. A valid email address is required for this purpose. This is used to assign the request and subsequently respond to it. Providing additional data is optional. The information you provide will be stored for the purpose of processing the request and for possible follow-up questions. After your inquiry has been resolved, personal data will be deleted automatically.

Use of Script Libraries (Google Web Fonts)

In order to display our content correctly and graphically appealing across browsers, we use script libraries and font libraries such as Google Web Fonts

(<https://www.google.com/webfonts/>). Google Web Fonts are transferred to your browser’s cache to avoid multiple loading. If the browser does not support Google Web Fonts or prevents access, content will be displayed in a standard font.

Calling script libraries or font libraries automatically triggers a connection to the operator of the library. It is theoretically possible – although currently unclear whether and for what purposes – that operators of such libraries collect data.

The privacy policy of the library operator Google can be found here:

<https://www.google.com/policies/privacy/>

Changes to Our Privacy Policy

We reserve the right to adapt this privacy policy so that it always complies with current legal requirements or to implement changes to our services in the privacy policy, e.g. when introducing new services. The new privacy policy will then apply to your next visit.

Questions to the Data Protection Officer

If you have any questions about data protection, please send us an email or contact the person responsible for data protection in our organization directly:

This privacy policy was created using the privacy policy generator of activeMind AG.